

## Application for research funding

Date January 20, 2022
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Please note that the application and appendices should only be sent electronically to [konkurrensverket@kkv.se](mailto:konkurrensverket@kkv.se).

### 1 Applicant (person responsible for the project)

Name *	Marcel Garz	
University or equivalent	Jönköping International Business School	Department or equivalent Economics
Postal address	P.O Box 1026	Post code and city 551 11 Jönköping
Telephone number	[REDACTED]	E-mail [REDACTED]

\* **Person responsible for the project** is responsible for ensuring that the information given in the application form is accurate.

### 2 Administering institution

University or equivalent	Jönköping International Business School	Department Economics
Postal address	P.O Box 1026	Post code and city 551 11 Jönköping
Telephone number	+46 (0)36 10 17 82	

### 3 Description of project

Project title Competition, multimarket contact, and quality of local newspaper coverage	
The relevance of the project to the Swedish Competition Authority (max. 240 characters) In media markets, competition not only determines prices and quantities but also affects citizens' knowledge and democratic processes. This project asks what the optimal level of competition between media companies for high news quality is.	
Project is intended to start/started, date January 2023	Project is expected to be completed, date December 2025
Summary in Swedish of the project's aim, significance and how it is to be conducted (max. 1,000 characters). Tillgång till kvalitetsjournalistik är centralt för många beslut som fattas både på individ- och samhällsnivå. Om medborgare är dåligt informerade, eller till och med desinformerade, undermineras den demokratiska processen, vilket debatten om "fake news" har illustrerat. Tidigare forskning visar att marknadskrafter spelar en avgörande roll för nyhetskvaliteten, men fortfarande är kunskapen begränsad om hur nyheterna påverkas av konkurrenssituationen medieföretagen emellan. Projektets målsättning är därför att identifiera vilken konkurrenssituation som främjar hög nyhetskvalitet. Vi adresserar denna kunskapslucka på tre sätt: Genom att i) konstruera ett storskaligt, innehållsbaserat mått/mätinstrument på nyhetskvalitet i svensk dagspress mellan 2014 och 2022. ii) undersöka hur nyhetskvalitet är relaterat till (lokal) marknadsstruktur och marknadsöverlapp mellan olika mediehus. iii) skapa en kausal bevisgrund för effekterna av mediekoncentration på nyhetskvaliteten i Sverige.	

Also enclose a more detailed project description (Swedish or English, max 10 A4 pages) as attachment to this application.

#### 4 Description of costs

Note that the maximum allowable working time for dispensed researchers, professors and professors is 75 percent full-time. For a PhD student, research assistant or the like, the maximum working time is 85 percent of full time.

<b>Project year 1</b>					
Name of staff member and academic title ( <b>attach CV</b> )		Monthly salary (before tax)	Period of employment in project, months	Working hours as a percentage of full-time	Salary cost including social security contributions
<b>Name</b>	<b>Academic title</b>				
██████████	Associate professor	51,200	12	30%	297,800
██████████	Associate professor	54,000	12	25%	261,600
Student research assistant 1		24,200	12	25%	119,000
Student research assistant 1		24,200	12	25%	119,000
Total salary cost including social security contributions					797,400
Total of other costs (taken from table 4a)					7,500
Total administrative costs including local rent					312,300
<b>Total costs including social security contributions and administration fees</b>					<b>1,117,200</b>

<b>Project year 2</b>					
Name of staff member and academic title ( <b>attach CV</b> )		Monthly salary (before tax)	Period of employment in project, months	Working hours as a percentage of full-time	Salary cost including social security contributions
<b>Name</b>	<b>Academic title</b>				
██████████	Associate professor	51,200	12	30%	297,800
██████████	Associate professor	54,000	12	25%	261,600
Total salary cost including social security contributions					559,400
Total of other costs (taken from table 4a)					25,000
Total administrative costs including local rent					227,000
<b>Total costs including social security contributions and administration fees</b>					<b>811,400</b>

<b>Project year 3</b>					
Name of staff member and academic title ( <b>attach CV</b> )		Monthly salary (before tax)	Period of employment in project, months	Working hours as a percentage of full-time	Salary cost including social security contributions
<b>Name</b>	<b>Academic title</b>				
██████████	Associate professor	51,200	12	30%	297,800
██████████	Associate professor	54,000	12	25%	261,600
Total salary cost including social security contributions					559,400
Total of other costs (taken from table 4a)					20,000
Total administrative costs including local rent					227,000
<b>Total costs including social security contributions and administration fees</b>					<b>806,400</b>

**4a Description of other costs**

The maximum amount for other costs per year is SEK 25,000. If this amount is exceeded, this must be justified in the application.

	Year 1	Year 2	Year 3
Material and equipment			
Travel		20,000	20,000
Other costs	7,500	5,000	
<b>Total</b>	7,500	25,000	25,000

**5 Summary of costs (in SEK) for current funding application**

Total project cost
2,735,000

Of which funding has been sought from

Funding previously received from

Swedish Competition Authority	Other financier *	Swedish Competition Authority	Other financier **
2,735,000	0		

* Name of financier	Application submitted, date	Amount applied for
** Name of financier	Application granted, date	Amount awarded

**6 Other projects being led simultaneously by the person responsible for the project**

Project title
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**NOTE! The names and institutions of persons awarded research grants will be published on the Swedish Competition Authority's website.** If an application for research grants is submitted to the Swedish Competition Authority, your personal data will be registered and processed by the Swedish Competition Authority, and information about the name and institution of the grant will be published on the website.