

Application for research funding

Date 2019.01.29

Please note that the application and appendices should only be sent electronically to konkurrensverket@kkv.se.

1 Applicant (person responsible for the project)

Name *	Marcel Garz	
University or equivalent	Jönköping International Business School	Department or equivalent Economics
Postal address	P.O Box 1026	Post code and city 551 11 Jönköping
Telephone number	[REDACTED]	E-mail [REDACTED]

* **Person responsible for the project** is responsible for ensuring that the information given in the application form is accurate.

2 Administering institution

University or equivalent	Jönköping International Business School	Department Economics
Postal address	P.O Box 1026	Post code and city 551 11 Jönköping
Telephone number	+46 (0)36 10 17 82	

3 Description of project

Project title Media competition and media slant in Swedish newspapers	
The relevance of the project to the Swedish Competition Authority (max. 240 characters) The project addresses the role of media competition for news markets to provide a diversity of opinions. Our research aims to offer a more nuanced view on media concentration and intends to inform the debate on press subsidies.	
Project is intended to start/started, date 2020.01.01	Project is expected to be completed, date 2022.12.31
Summary in Swedish of the project's aim, significance and how it is to be conducted (max. 1,000 characters). Den senaste tidens framväxt av radikala och populistiska krafter i många västerländska länder visar hur inflytelserik vinklad eller felaktig information i massmedier kan vara. Forskningslitteraturen om politisk vinkling i media har ökat väsentligt de senaste åren, men få empiriska studier har undersökt hur graden av konkurrens på mediemarknaden påverkar politisk vinkling. Att vi saknar en djupare förståelse för hur konkurrens påverkar politisk vinkling i nyhetsmedia är oroväckande, framförallt i ett medielandskap som kännetecknas av hög ägarkoncentration. Genom att undersöka den svenska tidningsmarknaden kan vi i detta projekt; (1) konstruera ett index för ideologisk vinkling, (2) undersöka vilka motiv som driver medieägare och (3) uppskatta konkurrensens kausala effekt på politisk vinkling i nyhetsmedia. Projektet bidrar till den ekonomiska litteraturen om medievinkling och -reglering samt ger rekommendationer som är relevanta för beslutsfattare och konkurrensmyndigheter angående presstöd och mediekoncentration.	

Also enclose a more detailed project description (Swedish or English, max 10 A4 pages) as attachment to this application.

4 Description of costs

Note that the maximum allowable working time for dispensed researchers, professors and professors is 75 percent full-time. For a PhD student, research assistant or the like, the maximum working time is 85 percent of full time.

Project year 1					
Name of staff member and academic title (attach CV)		Monthly salary (before tax)	Period of employment in project, months	Working hours as a percentage of full-time	Salary cost including social security contributions
Name	Academic title				
Marcel Garz	Assistant Professor	44,500	12	40%	333,216
Jonna Rickardsson	PhD Candidate	27,400	12	20%	102,586
Total salary cost including social security contributions					435,802
Total of other costs (taken from table 4a)					20,000
Total administrative costs including local rent					168,647
Total costs including social security contributions and administration fees					624,449

Project year 2					
Name of staff member and academic title (attach CV)		Monthly salary (before tax)	Period of employment in project, months	Working hours as a percentage of full-time	Salary cost including social security contributions
Name	Academic title				
Marcel Garz	Assistant Professor	44,500	12	40%	333,216
Jonna Rickardsson	PhD Candidate	27,400	12	20%	102,586
Total salary cost including social security contributions					435,802
Total of other costs (taken from table 4a)					20,000
Total administrative costs including local rent					168,647
Total costs including social security contributions and administration fees					624,449

Project year 3					
Name of staff member and academic title (attach CV)		Monthly salary (before tax)	Period of employment in project, months	Working hours as a percentage of full-time	Salary cost including social security contributions
Name	Academic title				
Marcel Garz	Assistant Professor	44,500	12	40%	333,216
Jonna Rickardsson	PhD Candidate	27,400	12	20%	102,586
Total salary cost including social security contributions					435,802
Total of other costs (taken from table 4a)					20,000
Total administrative costs including local rent					168,647
Total costs including social security contributions and administration fees					624,449

4a Description of other costs

	Year 1	Year 2	Year 3
Material and equipment			
Travel	20,000	20,000	20,000
Other costs			
Total	20,000	20,000	20,000

5 Summary of costs (in SEK) for current funding application

Total project cost 1,873,347

Of which funding has been sought from

Funding previously received from

Swedish Competition Authority	Other financier *	Swedish Competition Authority	Other financier **
1,873,347			

* Name of financier	Application submitted, date	Amount applied for
** Name of financier	Application granted, date	Amount awarded

6 Other projects being led simultaneously by the person responsible for the project

Project title

NOTE! The names and institutions of persons awarded research grants will be published on the Swedish Competition Authority's website. If an application for research grants is submitted to the Swedish Competition Authority, your personal data will be registered and processed by the Swedish Competition Authority, and information about the name and institution of the grant will be published on the website.