

**NORIO 2016 – Reykjavik University  
Report to Konkurrensverket**

**Attn. Annika Sandberg  
Administrativa avdelningen**

KONKURRENSVERKET	
2016-11-14	
Avd	CA
Dnr	397/2015
KSnr	363 Aktbil 8

The Nordic Conference on Industrial Organisation was held at Reykjavik University on May 30-31 2016 with Konkurrensverket as main sponsor (see attached Call for Papers) and Reykjavik University as secondary sponsor. Fridrik Baldursson, Jon Thor Sturluson and Ewa Lazarczyk were responsible for the organisation of the conference.

The organisation committee received 36 papers submitted for presentation. The papers came from researchers based in research institutions throughout the Nordic countries and were on a wide variety of topics within the area of Industrial Organisation. The distribution of submissions by country was somewhat skewed with 50% (18) of the applications coming from Norway.

The final program included nineteen papers (see attached Conference Program). The committee selected papers based on quality, but also tried to have all Nordic countries represented (this was not achieved in the case of Iceland). The program then ran according to schedule; the presentations were of high quality and good in-depth discussions were the rule after each presentation. It helped that there was a good balance of young and more experienced researchers. The organisers were quite happy with the way things turned out and the conference appears to have been a successful event from the research viewpoint.

Total costs of the conference were ISK 3.054.011 (see attached financial account, confirmed by the Reykjavik University Finance Director). Direct costs totaled ISK 2.262.230, thereof ISK 526.880 for catering and ISK 1.735.350 for accommodation; indirect costs amounted to ISK 791.781 (35% of Direct Costs). Funding of the conference came from Konkurrensverket (SEK 135.000 = ISK 2.048.912 at 15,18 ISK/SEK) and Reykjavik University (ISK 1.005.099). The grant from Konkurrensverket therefore covered most (90,6%) of the direct costs. Costs were somewhat above what was projected due to a rise in the exchange rate of the Icelandic krona as well as rising costs of hotels and catering in Reykjavik.

On behalf of the organising committee I would like to thank Konkurrensverket for its support of the conference on this and previous occasions. It is a very important contribution to research in Industrial Organisation in the Nordic countries.

Reykjavik, 9 November, 2016



Friðrik Már Baldursson  
Professor of Economics, Reykjavik University  
Chair of the Organising Committee



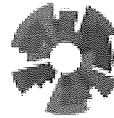
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# NORIO 2016

## NORDIC CONFERENCE ON INDUSTRIAL ORGANIZATION Reykjavík, May 30-31, 2016

### Program: Monday, 30<sup>th</sup> of May

			Presenter	Discussant
09:00	09:15	Coffee		
09:15	09:20	Welcoming of participants	Friðrik Mar Baldursson	
09:20	09:50	Sweetening the pill: a theory of waiting to merge	Tore Nilssen <i>University of Oslo</i>	Christian Schultz
09:50	10:20	The competitive effects of linking electricity markets across space and time	Thomas Tangeras <i>IFN</i>	Eirik Gaard Kristiansen
10:20	10:40	Coffee break		
10:40	11:10	Market power and joint ownership: evidence from nuclear plants in Sweden	Erik Lundin <i>IFN</i>	Tanja Saxell
11:10	11:40	Transmission costs, transmission capacities and their influence on market power in wholesale electricity markets	Mario Blazquez de Paz <i>IFN</i>	Rune Stenbacka
11:40	12:10	Lease or buy? Quality differences and asymmetric information in California solar panels	Johannes Mauritzen <i>NHH</i>	Morten Sæthre
12:10	13:40	Lunch		

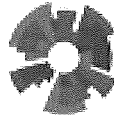


13:40	14:10	Hospital pharmaceutical market as an investment?	Marku Siikanen <i>Aalto University</i>	Mark Asplund
14:10	14:40	Price endogeneity with unobserved sales effort evidence from pharmaceutical retailing	Morten Sæthre <i>NHH</i>	Marku Siikanen
14:40	15:10	Licensing and innovation with imperfect contract enforcement	Eirik Gaard Kristiansen <i>NHH</i>	Tuomas Takalo
15:10	15:30	Coffee break		
15:30	16:00	Patent licensing and duplication in Cournot structures	Aineas Mallios <i>University of Gothenburg</i>	Arne Rodge Gramstad

**19:30: dinner at Kolabrautin restaurant**

## Tuesday, 31<sup>th</sup> of May

			Presenter	Discussant
09:00	09:15	Coffee		
09:15	09:45	Welfare effects of R&D support policies	Tuomas Takalo <i>Hanken School of Economics</i>	Steffen Juranek
09:45	10:15	Patent duration, breadth and costly imitation: evidence from the US pharmaceutical market	Tanja Saxell <i>VATT</i>	Johannes Mauritzen
10:15	10:45	Investing in legal advice: Competition at the courthouse?	Steffen Juranek <i>NHH</i>	Erik Lundin
10:45	11:00	Coffee break		
11:00	11:30	Collusion in market with imperfect price information on both sides	Christian Schultz <i>University of Copenhagen</i>	Thomas Tangeras



11:30	12:00	Bargaining under asymmetric information: An empirical test	Marcus Asplund <i>CBS</i>	Mario Blazquez de Paz
12:00	13:30	Lunch		
13:30	14:00	Strategic short-termism	Rune Stenbacka <i>Hanken</i>	Bjorn Olav Johansen
14:00	14:30	Platform price parity clauses with direct sales	Bjorn Olav Johansen <i>University of Bergen</i>	Aineas Mallios
14:30	15:00	Nonlinear pricing with local network effects	Arne Rodge Gramstad <i>University of Oslo</i>	Teis Lunde Lomo
15:00	15:15	Coffee break		
15:15	15:45	Promotional allowances	Teis Lunde Lomo <i>University of Bergen</i>	Malin Arve
15:45	16:15	Investment decisions and the role of wasteful procedures	Malin Arve <i>NHH</i>	Tore Nilssen
16:15	16:45	Doctors' Altruism and Prescription Drug Costs: Evidence From Finland	Olena Izhak <i>University of Helsinki</i>	RU

**16:45 End of the conference**



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## Reykjavik University School of Business

### NORDIC CONFERENCE ON INDUSTRIAL ORGANIZATION

Reykjavík, May 30-31, 2016

### NORIO X – CALL FOR PAPERS

This two-day conference is the tenth in a series of Nordic conferences focusing on Industrial Organization. The overall purpose of the conference series is to stimulate cooperation and exchange of knowledge in the field of Industrial Organization. This year, the conference will be hosted by Reykjavik University.

Nordic researchers are hereby invited to submit papers on all topics within Industrial Organization. Both empirical and theoretical papers are welcome. Papers should be submitted by email to [norio2016@ru.is](mailto:norio2016@ru.is).

The submission deadline is March 31, 2016.

Each participant will be asked to discuss a paper at the conference.

Accommodation (May 30-June 1) will be provided for presenters.

Program details and papers will later be posted on the website of Reykjavik University at <http://norio2016.ru.is/>

For further information, please contact us at [norio2016@ru.is](mailto:norio2016@ru.is)

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Main sponsor:

